

MINUTES
CITY OF ST. LOUIS
WORKFORCE INVESTMENT BOARD MEETING
December 8, 2010
SLATE Missouri Career Center – Central West End

Members Present: Jeff Serocke, Kelley Bernardi, Donny Carroll, Ray Creely, Jane Kerlagon, Dale Kreienkamp, Frank Logan, Herman Noah, Lydia Padilla, Willard Reeves, Lynn Beauchaine, Ed Hamilton, Cheryl Lovell, Kevin Schaedler, Ohala Ward, Pat Coleman, Len Toenjes, Michael Walter, Jeather Smith, Betsy Finnegan, Patrick Bannister, Darryl Chatman

Michael Holmes, WIB Director and LEO Designee.

Members Absent: John Beatty, Lew Chartock, Michelle Darden, Gregory Hill, Russell Illy, David Wright, Kevin Riggs, Katherine Joslin, Cindy Hess, Eddie Davis

SLATE Staff: Sherry Vogel, Rebecca Ritter, Alice Prince, Bonnie Mireles, Keith Mullen, Lynette White, Cassandra Brown, Kelley Hubbard, Ken Riddick, Zeinab Halo

Guests: David Kessel, Lesley English-Abram, Steve Long, Jamal Seward

Jeff Serocke called the meeting to order at 7:34 a.m. at the SLATE Missouri Career Center-Central West End at 4811 Delmar. Donny Carroll conducted a roll call of the Board members and requested that guests sign-in. Guests were introduced.

Consent Agenda: Chairman Serocke called for questions and/or discussions to the October 20, 2010 (Full Board) meeting minutes as written, November 16, 2010 Executive Committee highlights included . **With no opposition voiced, a motion was made by Ed Hamilton to approve the consent agenda. Seconded by Michael Walter. Motion carried.** The new Smart Board was used to display the agenda items from the WEB site stlworks.com.

- II. Accept Proposed Missouri Work Assistance Contract. Contract Agreement between St. Louis Agency on Training and Employment (SLATE) Missouri Career Center and Better Family Life (BFL). SLATE no longer has a TANF contract. The State did an RFP (Request for Proposal) as a WIB we were not allowed to apply for that RFP. Every recipient that received the contract had to include the WIB. BFL was SLATE's vendor in the past, now they are the sole vendor for the St. Louis City and St. Louis County TANF contract. Our contract with BFL is worth \$500,000. TANF is now called Missouri Work Assistance Program (MWA). These dollars will pay for the TANF/MWA staff. BFL will have the contract for next 3 years; beginning October 1, 2010. SLATE will need to transact with a maximum of 694 participants a year. Cost per participant is \$60. The number of TANF recipients is approximately 7,000. None of our Workforce Investment dollars will be spent on these clients. MWA clients can use all of our services but for training, transportation, or TRA they will be referred back to BFL. The TANF hub is located on Delmar. **A motion to accept this contract with BFL was made by Ed Hamilton. Seconded by Mike Walter. Motion carried.**
- III. **Reports:**
- The St. Louis Green Economy Symposium will be held on January 26, 2010. It is by invitation only (250). RCGA is sending invites to the WIB Board. This will be an all day event held at the Busch Center at St. Louis University. This is one of the projects from last year when Len Toenjes, Jeff Serocke, Donny Carroll attended the first regional meeting of the WIBs to figure out what the definition of "green" means to companies. What colleges are training in

green? What is the profile of jobs they are going to hire for green? All this research has been done by RCGA; at the end of the Symposium will be a "Green Resource" fair. Len Toenjes commented that this was the first effort as a collaborative of the other WIBs. The Graduate St. Louis Program (\$4 million split among the community colleges) is also from this collaborative effort; a three year commitment. These two projects were initiated by the City of St. Louis WIB.

- Update on Math Adult Literacy Program Starting July 1, 2010, everybody coming into the Missouri Career Centers has to take an assessment test. It was brought before the Board that over 71% of participants were failing the math assessment. SLATE went into partnership with St. Louis Public Schools (SLPS). Starting in January 2011, at 1520 Market and SLPS Adult Learning Center a course in math will be offered to everyone that failed the math portion of the assessment. There is no cost to clients or SLATE.
- 501 c 3 has been filed with the Secretary of State by Darryl Chatman, Attorney for Armstrong Teasdale LLP. There were some questions from the State; they will be addressed. When it has been accepted it could take effect immediately. The City can apply for more grants through the 501 c 3. This will help fund projects. Next step will be to check what has to be done with the IRS. We are looking at Federal, State, and foundation funding we can apply for. Department of corrections specifically states we have to be a 501 c to receive funding from them.
- Local Plan. The Board received information on the Local Plan. The plan has been submitted to the State. The State is suggesting changes they would like us to make. We will not have the final product until the Federal Government approves the State Plan. The final plan will be given to Betsy Finnegan and be on the agenda. The Local Plan is how we are operating in terms of systems.

IV. Youth Council Update. A PowerPoint presentation was given to the Board by Alice Prince and Ray Creely to answer questions presented by the Board at the October 20, 2010 Board meeting. It included information the Board had requested as well as referring to the schools SLATE is working with and definitions of program participation, measurements, degree/certificate attainment/ definitions of certificates, literacy and numeracy gains (all students take a TABE test– most students have a deficiency). Our students come from the SLPS including the Magnet Schools: Shearwater Charter School serves students with multiple barriers-located within Rankin Tech, a new pilot program through BFL; and Construction Career Charter (triple C) School govern by the unions-through MERS-Goodwill. This is the first year we are working with the Charter schools and they are not included in the figures shown for PY09 (number was low because the State made a change in measurements). All participants are entered into the State's new system Toolbox 2. Alice Prince said her department is already working on the "Road to Improvement". All information can be found on the WEB site stlworks.com.

V. Security Provided at Missouri Career Center -Central West End. A contract was entered into on November 1, 2010, with Global Security. Armed security is provided at this location to avoid any problems. SLATE at 1520 Market has the City Marshalls but since the Central West End is a State Building the marshalls' could not patrol. There have been issues around the country; we want to make sure staff and clients are safe.

VI. Other Business:

- **Motion to accept the current WIB Executive Committee and officers and to add Mike Walter to serve for the current term of office to keep continuity during these NGCC changes was made by Ed Hamilton, (chair of the nominating committee). Seconded by Pat Bannister. Motion accepted. No abstentions. No opposed.** All Executive committee members agreed to continue in the same capacity.

- Statewide economic-development plan was submitted today by e-mail to Gov. Nixon. It is important that whatever initiative we take we talk about job creation when we talk about Economic Development. Julie Gibson will take our goals from this plan. Michael Holmes would value the Board's comments after they read this plan on how to make this a reality in the St. Louis region. Len Toenjes is also on the State WIB Board. The Board will be counting on Len to advise us what way we will be going with this economic development plan and which direction the State is going. Len confirmed there was a mid-January meeting scheduled for the State Board.
- Second Chance Act is FYI information. Last year we did apply for a major grant for REOS. We did not receive it from the Second Chance Act for ex-offenders. We will probably undertake applying for that grant again this year.

St. Louis University has put on the table a \$1million for people incarcerated and correctional officers to receive a four year degree. The Associated Degrees will be in Theology these credits can used as a prerequisite for another degree. You have to be in prison for four years to take advantage of this program. There is no cost to the population incarcerated. The concern is workforce when they are looking for a job. REOS clients are hard to place now. We are dialoguing with the schools, the Governor's Office, and others in January on the workforce part of this ex-offender population.

Len Toenjes noted that it seems like the emphasis is not on jobs anymore but the focus has switched to education for SLATE. Mr. Holmes said nationwide there are no jobs. Good clients cannot find jobs.

- OJT. To do "On the Job Training" the new requirement is the applicant has to have been on unemployment for 19 weeks. We are giving OJT to the companies that will take the risk. The maximum salary is \$18.00 per hour we pay ½ of the formula; in this case \$9.00. The budget for OJT is \$100,000. We have received over 4,000 names of persons on unemployment. We need to find companies that will hire OJT applicants.
- Jeff reminded the Board the Full Board Meeting for February has been changed to February 9, 2011, 7:30 am, 4811 Delmar. The Executive Committee meeting has been changed to January 11, 2011, a Tuesday.
- Jeff Serocke and Michael Holmes expressed gratitude to the Board for all their time, effort, input, expertise, commitment, and all that they have brought to the Board. We thank you.

The motion to adjourn the WIB meeting and vacate to room three for the holiday celebration was made by Len Toenjes with Ray Creely seconding the motion. All board members were in favor, motion carried. The meeting ended at 5:10 pm.

Signed,



Donny J. Carroll, WIB Secretary

May 2, 2011

Date